October 27, 2016

Jeff Townsend 4109 Capital Circle Rock Energy Systems Janesville, WI 53546

Dear Jeff Townsend,

Made In Wisconsin. What better testament to the innovation, integrity and quality that separates your products from those originating elsewhere?

We are thankful for companies like Rock Energy Systems that not only invest in their communities and provide jobs to their neighbors, but also demonstrate their state pride in the work that they do. By proclaiming your Wisconsin roots on your products and in your marketing, you are helping to tell Wisconsin's powerful story. You are reinforcing the well-known, positive attributes that have long been associated with our state—from our rich natural resources to the pioneering spirit of our citizens.

Encouraging business development and cultivating the necessary workforce to create prosperity in Wisconsin requires collaboration, commitment and passion—all of which you have shown in building your successful company. We are honored to add Rock Energy Systems to the growing list of businesses whose customers appreciate and value Wisconsin's unique brand of craftsmanship.

Congratulations on your success and on your inclusion in the Made In Wisconsin Program.

Sincerely,

Mark R. Hogan Secretary and CEO

201 W. Washington Avenue Madison WI 53703

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